



HealthTap 



# *Feel Good : )*

The first Virtual Care experience that  
makes you feel good

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Founder & CEO



HealthTap+ Prime:  
Concierge Medicine for Everyone™

## HealthTap+ Prime experience

Our HealthTap+ Prime experience helps members feel good in three simple steps:



### Get help

The doctor is always in, just for you. Request a Virtual Consult via high-definition video, voice, or chat. Get help from anywhere, 24/7. Use your PC or mobile device—we make it easy for you to get the care you need when you need it most. Share your lab results, xrays, and photos with the doctor to get a completely personalized consult. Naturally, all this is completely secure and private. And ask for help as often as you want—absolutely no limitations.



### Learn more

Forget those internet searches about health that bring up results that confuse and scare you. Instead, tap into a vast (and growing) universe of fresh health knowledge—the only one in the world that is created, curated, edited, and organized by doctors themselves. Get expert answers to your personal health questions, read news and research chosen just for you, and access expert reviews of health apps by 60,000 of the world's top doctors. Best of all, as a HealthTap+ Prime member, you get priority expedited answers whenever you submit a question.



### Take action

Like to run? We'll help you run faster or longer. Want to eat better, or otherwise proactively maintain a healthy lifestyle? We can help you with that, too. Better manage your cholesterol, diabetes, or other chronic condition—or simply remember to take your medications on time. Whatever your goal, follow our doctor-created checklists and health tips on more than 350 healthy-living and medical topics to make you smile and feel good! HealthTap Prime subscribers get the added benefit of having these tips and checklists customized to fit your unique needs.



HealthTap+  
FeelGood:) Movement

## Our Mission

Our mission is to help people live happier,  
healthier, longer lives.

But what does it mean? It may sound lofty, but it comes down to something basic. We all—at heart—simply want to feel good. Whether we're trying to improve our already robust health, manage a chronic condition, or cope with a serious illness, we want to feel better—we want to feel good.

Having a good, hard laugh. Paying someone a compliment. Sharing a delicious meal with people we care about. Looking up and noticing the beauty of our surroundings. Gratitude. All these things make us feel good.

So we jumpstarted our FeelGood:) movement.

Doctors help us feel good by taking care of us. By bringing us comfort when we need it most. We can take care of each other, too. By bringing the fun back into taking care of each other, we work with doctors to make the world a better place—a place where millions of people can feel good.

How can you help others feel good? By treating each other with compassion and empathy. By valuing good health. And by sharing the things that make you feel good with each other.

We're excited to have reinvented how the world experiences health and well-being. We're already impacting millions of people every day, and are thrilled that you've decided to join us on our FeelGood:) journey!

# 60,000

Having brought together more than 60,000 of the world's best doctors that we'd handpicked to quickly answer your health questions—for free, we then chose the best of the best and formed an elite cadre to be on standby for you 24/7.

## Our Vision

Our mission is to help people live happier, healthier, longer lives.

Create the world's most trusted online health companion

Our first responsibility is to do good for the individuals who use HealthTap, especially when making decisions that affect their health and the health of their loved ones. We treat the personal information of individuals with the utmost care and maintain the highest standards of privacy and security

*Attract the world's best doctors*

We believe in collaboration and recognize that partnerships with top doctors are integral to realizing our vision. We are committed to being a great partner to our doctors, and to attracting and retaining the world's best ones as collaborators in our vision. We care about our doctors' needs and interests, and are committed to their success. We believe that active listening, transparency, and trust are central to attracting the best and most caring doctors in the world.

Build a workplace our employees love

We are committed to creating and maintaining a place where our employees love to work. We are responsible for ensuring that our employees are treated with care and respect, and that they are challenged to achieve their potential. We are convinced that joyous work can also be play, and working toward a worthy goal is one of the most fulfilling ways to spend our time. Happy, fulfilled employees who share a commitment to changing the world will bring forth the creativity and passion needed to fulfill our vision.



## HealthTap+ Values

Our values reflect who we are, both as individuals and as a company. We discuss these values at every team meeting and measure ourselves against them at every opportunity. They guide who we hire and how we work together. They shape the business, technical, and clinical decisions we make and how we grow.

### We value trust, openness, and transparency

We believe that being open and transparent facilitates collaboration and teamwork and creates a constructive environment in which the best ideas flourish, regardless of their origins. We believe that openness and transparency, together with integrity and honesty, form the foundation of trust required for our success.

### We value passion and positive energy

We believe that the world is changed by passionate people who channel positive energy toward a vision they believe in. Positive energy fuels our progress and brings joy to our journey by helping us endure, see beyond, and overcome challenges and difficulties

### We value caring and kindness

We believe that being kind is central to living a healthy life, and having a healthy company. Although we may differ in our ideas, approaches, and perspectives, caring for one another unites us.

### We value challenge and excellence

We believe that something worth doing is worth doing right. We hold ourselves to the highest standards and consistently aim to excel. We like to win, and we love to learn. We enjoy challenging ourselves and strive for personal mastery.

### We value fun and play

We believe that work can feel like play, and strive to find and bring into each day playfulness, fun, and joy.

### We value teamwork and collaboration

We believe that as a team we can achieve far more than as a group of individuals, and that the best ideas are developed through a collaborative process. We enjoy interacting with one another and believe that our connection is central to our strength.

### We value curiosity and innovation

We believe that childlike wonder fuels creativity, and we are driven by a desire to create the new. We look for new ways of acting, and are not anchored to how things have been done in the past. We question assumptions and the status quo, and ask tough questions that are not easily answered.

# Millions Helped

Heart-warming stories from millions of members our doctors helped

You make my life better, HealthTap+. Thank you for your support and deep understanding.

**I was able to relax a little after reading your reply, HealthTap+. My worry has been all-consuming. Thanks again.**

I recently had more than a week to wait to see my doctor after being diagnosed with osteoporosis. I was in a panic and extremely depressed and had so many questions! I couldn't believe it when I found HealthTap+ online, and was even more incredulous that I could ask doctors questions at no charge! It would have been enough to have one doctor respond, but to have two or three or four respond was mindboggling!

**I suffer from a very painful condition, the only one that doctors assess as being worse than childbirth. When attacks begin coming in wave after wave, just knowing that help is a keyboard away at HealthTap+ is very reassuring.**

Thank you, HealthTap+ and the medical doctors who give of their valuable time to help others in need or who do not have medical coverage.

**HealthTap+ gave me solace and comfort at a very trying and terrifying time in my life. The surgery I had was successful and everything was benign just like the HealthTap+ MD's opinion was. Thank you for being a beacon during a very dark period in my life.**

I suffer from anxiety/panic attacks and frequently ask questions about every little thing wrong with me. The HealthTap+ doctors saved me from going insane as well as tons of unnecessary bills. I am currently getting help and medication thanks to a HealthTap+ doctor's recommendation and am making progress.

**I came across HealthTap+ during one of my many health searches about feminine issues that I was never educated about. I had no mother figure and being a tomboy with mostly male friends, I had no one to ask. Most questions made my father fidget and advise me to call female family members whom I hardly knew. Thanks to HealthTap+, I'm prepared for what to expect on my doctors' visits. I have questions written and ready to ask. I feel like my best friend is a doctor, and I can reach out to talk to him or her anytime I feel the need. :) Thank you HealthTap+!**

I never bothered much about medicine or clinical science until my girlfriend was pregnant with our first child. I stumbled upon HealthTap+ about that time, and asked lots of questions. I am grateful I did, as the responses I got over time were insightful and clear—quite astounding and exceedingly more useful than I expected. I couldn't believe the attention these physicians were giving my issues.

**On many occasions, I have used the HealthTap+ app as the go-to resource for second opinions, especially when I am getting conflicting information from my primary providers.**

I came across HealthTap+ when I was short of breath. I was suffering with lower back pain and found out by asking HealthTap+ doctors that it could be a collapsed lung. I called 911 and was transported to the emergency room. I was released two days ago and I'm healing nicely. Your site saved my life! I thank you from the bottom of my heart :-)

**I found the HealthTap+ app and proceeded to ask a question about an issue that was troubling me. I got a reply from a doctor with a few minutes. I received another a short while later, with the same advice. SEE A DOCTOR RIGHT AWAY. So I did. I was hospitalized and was terribly ill for months. If not for the quick reply of the doctors to seek professional help immediately, I don't think I would have made it!**

When I go to my doctor, I always forget to ask something important. So when I come home, I submit my question to HealthTap+ and—boom—get my answer fast and free of charge. I love HealthTap+ and am always going to use this wonderful site!

**Wow! Thank you, HealthTap+, for offering a different solution than my doctor. I am 37 years old and want to be able to enjoy life with my two-year-old son without being sedated by meds or exhausted from pain. Hopefully your advice will allow to return to the human race!**

Thanks so much, HealthTap+! I have started making better health choices and my lifestyle is permanently altered towards the positive thanks to you.

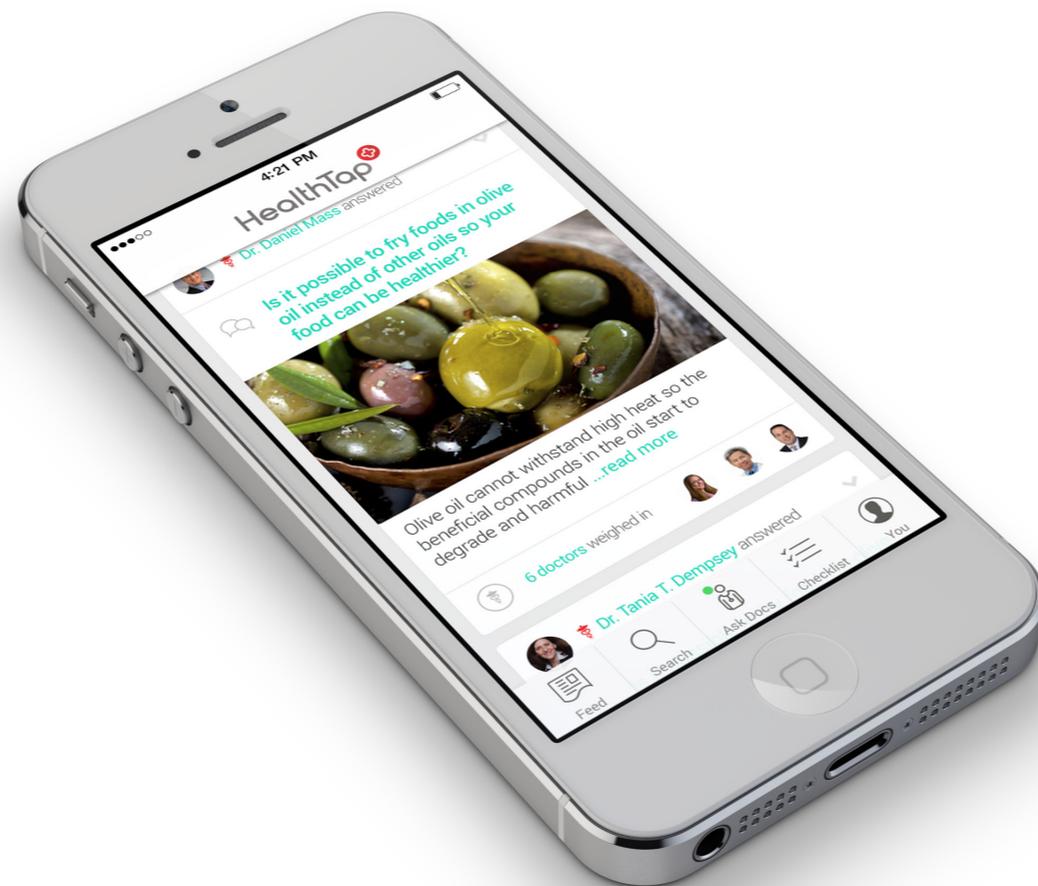
**I went to the doctor and they found MRSA and E Coli in my incision. Had to have emergency surgery!! I could've lost my life if it wasn't for HealthTap+!**

A few months ago I was experiencing a wide range of symptoms that could have been from any of hundreds of causes. My local doctor brushed me off and told me it was anxiety without doing any tests. So I joined HealthTap+. After reading a few posts I realized that my condition could possibly be serious and posted my own question. Within two hours I had a reply from a kind doctor telling me to seek medical attention right away. I managed to get referred to a cardio specialist, who told me that I had a blocked artery and had me in the next day to put a stent in! I am ever so thankful to HealthTap+ and the doctor who responded. I now can have my life back thanks to HealthTap+!

Come visit us!

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We're located in sunny California, in the heart of innovative Silicon Valley, conveniently across the street from the Palo Alto Caltrain station. Nice!



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Made with a smile in sunny California :)

